

React-videos

A study about why people enjoy watching videos with internet-celebrities

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5. Why does this specific audience enjoy this kind of content?

6. Do they watch the videos live with the streamers on Twitch as well as Youtube?

7. How do they experience the react-video compared to when they are watching it «alone»?

Abstract

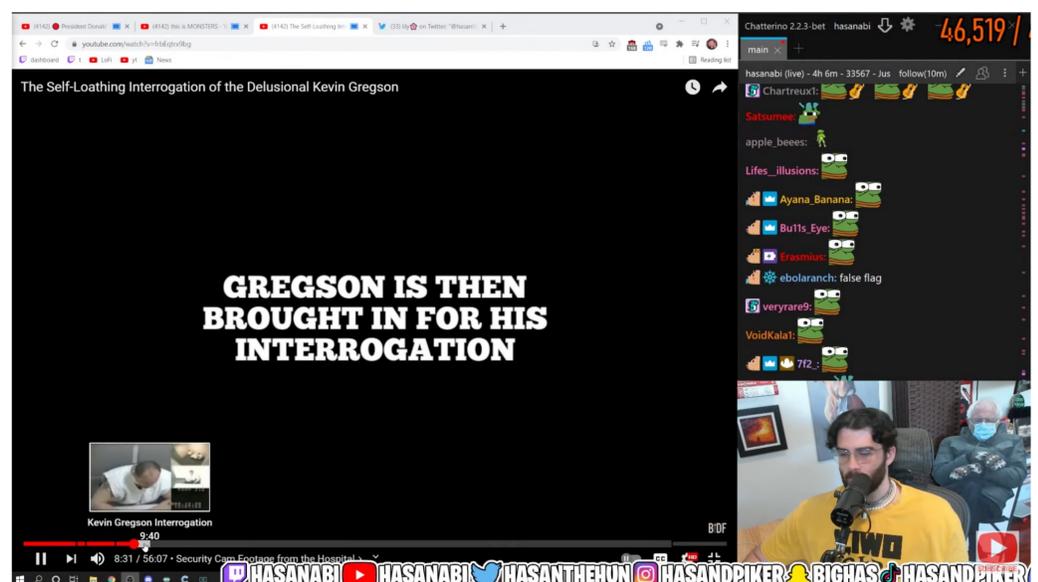
During the pandemic a new meta on different platforms has emerged as one of the primary sources to content for streamers. In my thesis i will be looking to study this phenomenon, which we know as react-videos.

Method

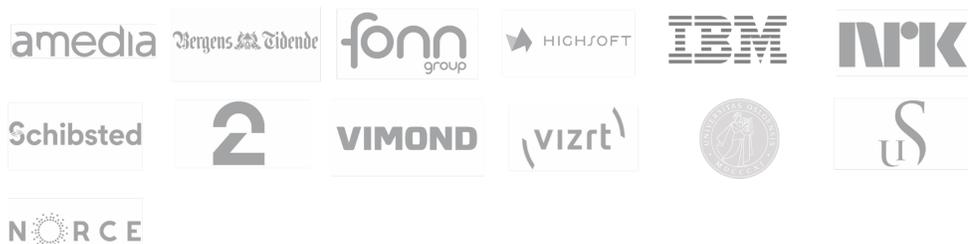
In my thesis i will be looking to have one-to-one interviews with people I can find through different ways of recruiting informants. I will be using the snowball-method, aswell as posting about my thesis in a discord-server.

Research question

1. What is a react-video?
2. What do people of these types of videos get out of it?
3. When they watch react-videos, what kind of thoughts are on their mind?
4. Which value do these streamers/influencers have on their opinion on the theme of the video?



PARTNERS



HOST



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Forskningsrådet

