

# Personalized News Summarization

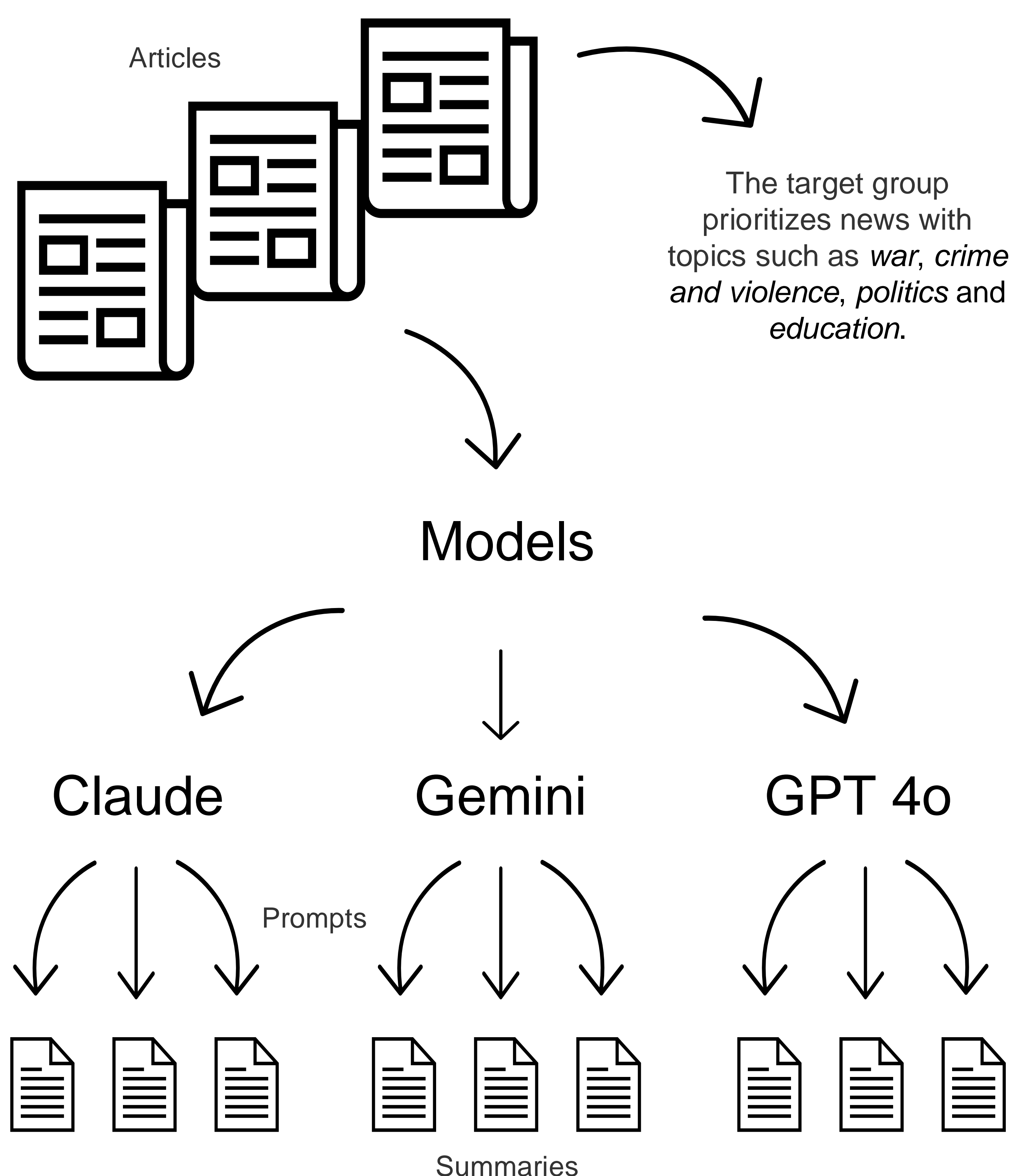
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## Media Futures



## Research method

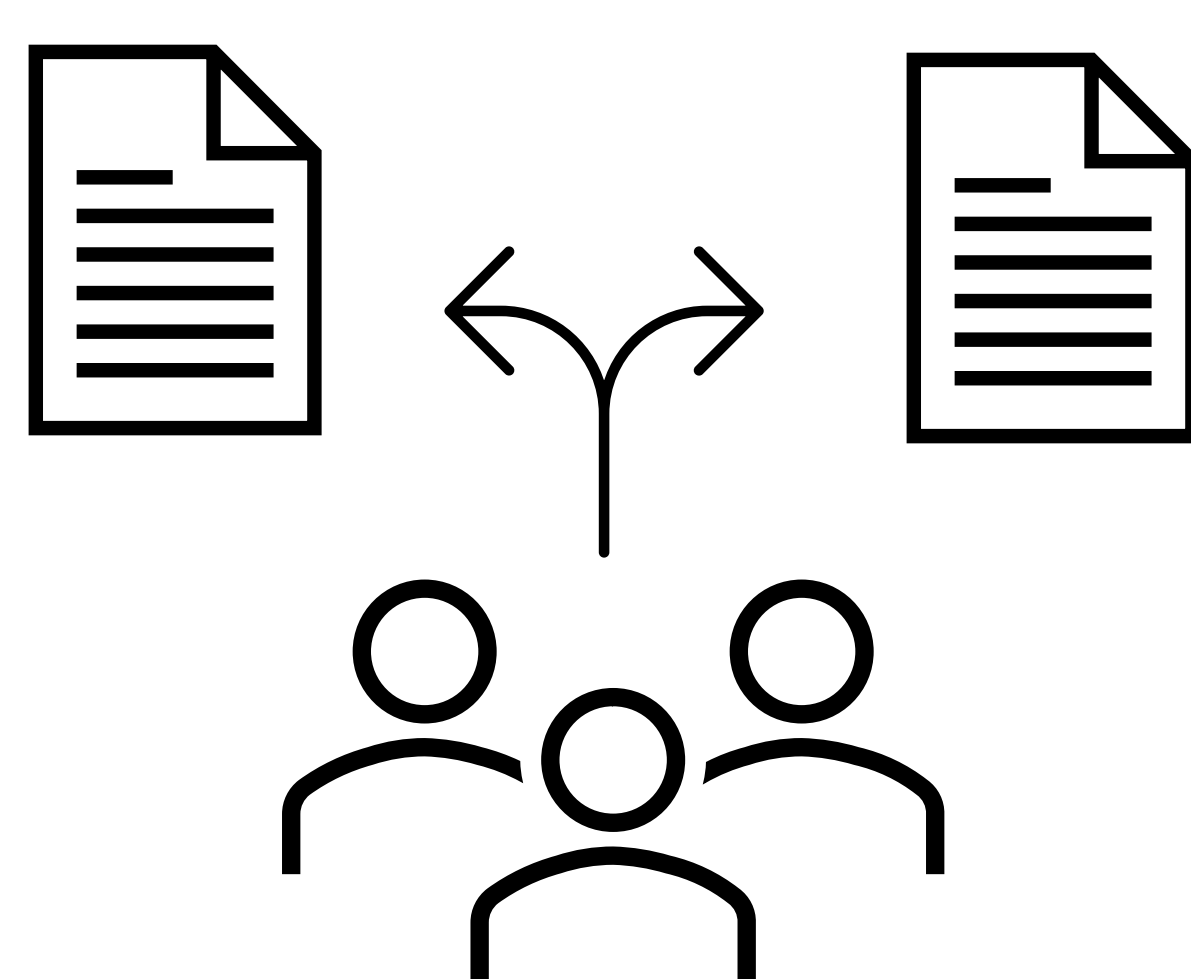


## Research questions

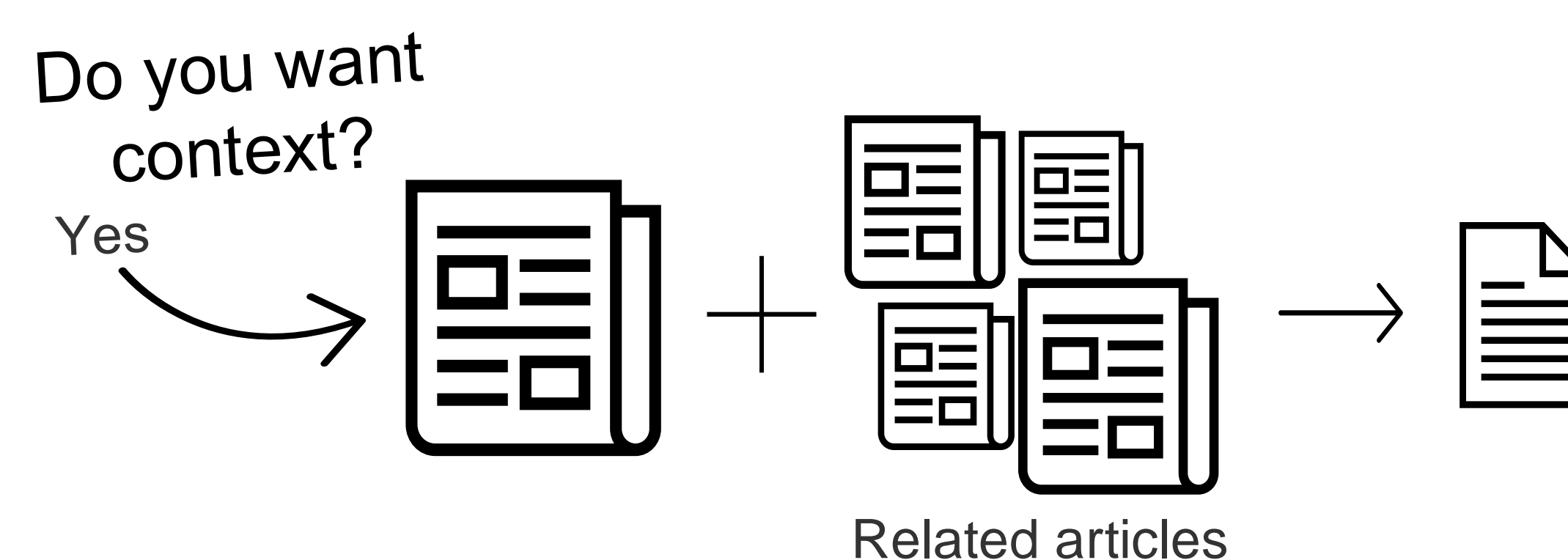
**Goal:** To develop a news summarization system that can condense news articles into shorter summaries, with language and content tailored to a specific target group.

**Target group:** Young adults between the ages of 19 and 27.

1. How should news be presented to make it interesting for the target group?
2. To what extent are generative language models capable of generating summaries that satisfy a target group?



According to reports made for TV 2, the target group wants interactive news with dropdown menus, where they can choose to read explanations, details, different perspectives on the same topic, or historical context.



### PARTNERS



### HOST



### FUNDED BY

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