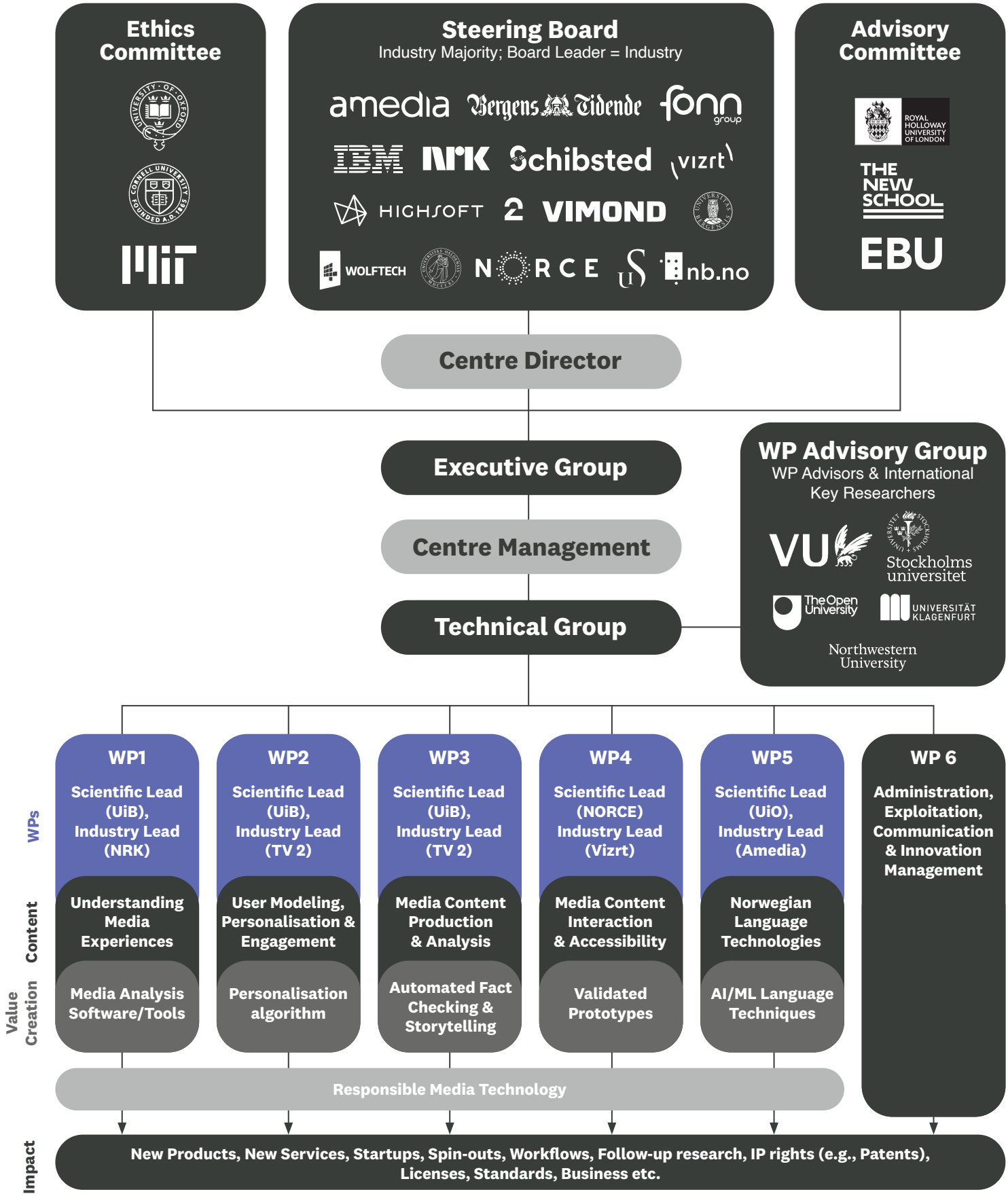
Ethics Committee
Steering Board
Industry Majority; Board Leader = Industry
Advisory Committee
Centre Director
Executive Group
Centre Management
Technical Group
WP Advisory Group
WP Advisors & International Key Researchers
WP1
Scientific Lead (UiB), Industry Lead (NRK)
WP2
Scientific Lead (UiB), Industry Lead (TV 2)
WP3
Scientific Lead (UiB), Industry Lead (TV 2)
WP4
Scientific Lead (NORCE) Industry Lead (Vizrt)
WP5
Scientific Lead (UiO), Industry Lead (Amedia)
WP 6
Administration, Exploitation, Communication & Innovation Management
WPs
Content
Value Creation
Understanding Media Experiences
User Modeling, Personalisation & Engagement
Media Content Production & Analysis
Media Content Interaction & Accessibility
Norwegian Language Technologies
Media Analysis Software/Tools
Personalisation algorithm
Automated Fact Checking & Storytelling
Validated Prototypes
AI/ML Language Techniques
Responsible Media Technology
Impact
New Products, New Services, Startups, Spin-outs, Workflows, Follow-up research, IP rights (e.g., Patents), Licenses, Standards, Business etc.