

Media Futures.

WHAT CAN TV COMPANIES OFFER TO TEENAGERS WHO ARE ON THEIR PHONES ALL THE TIME?

MESSAGES now

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Understanding media and technology's place in teenage lives, and how NRK meets their needs

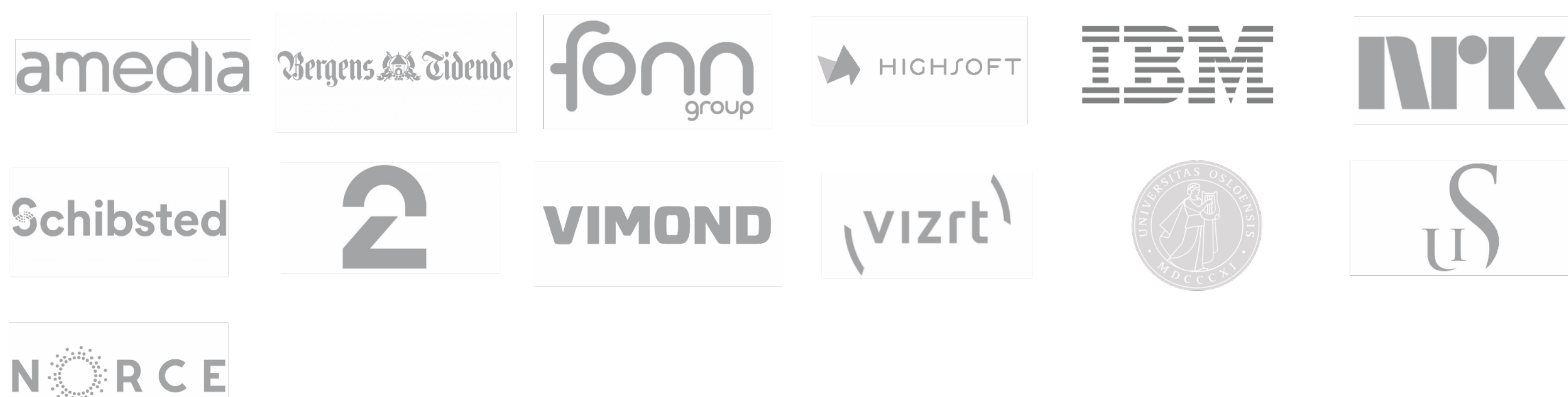


In-depth ethnography combined with production study at the NRK



Enable public service TV to reach teenagers with quality content

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Forskingsrådet

