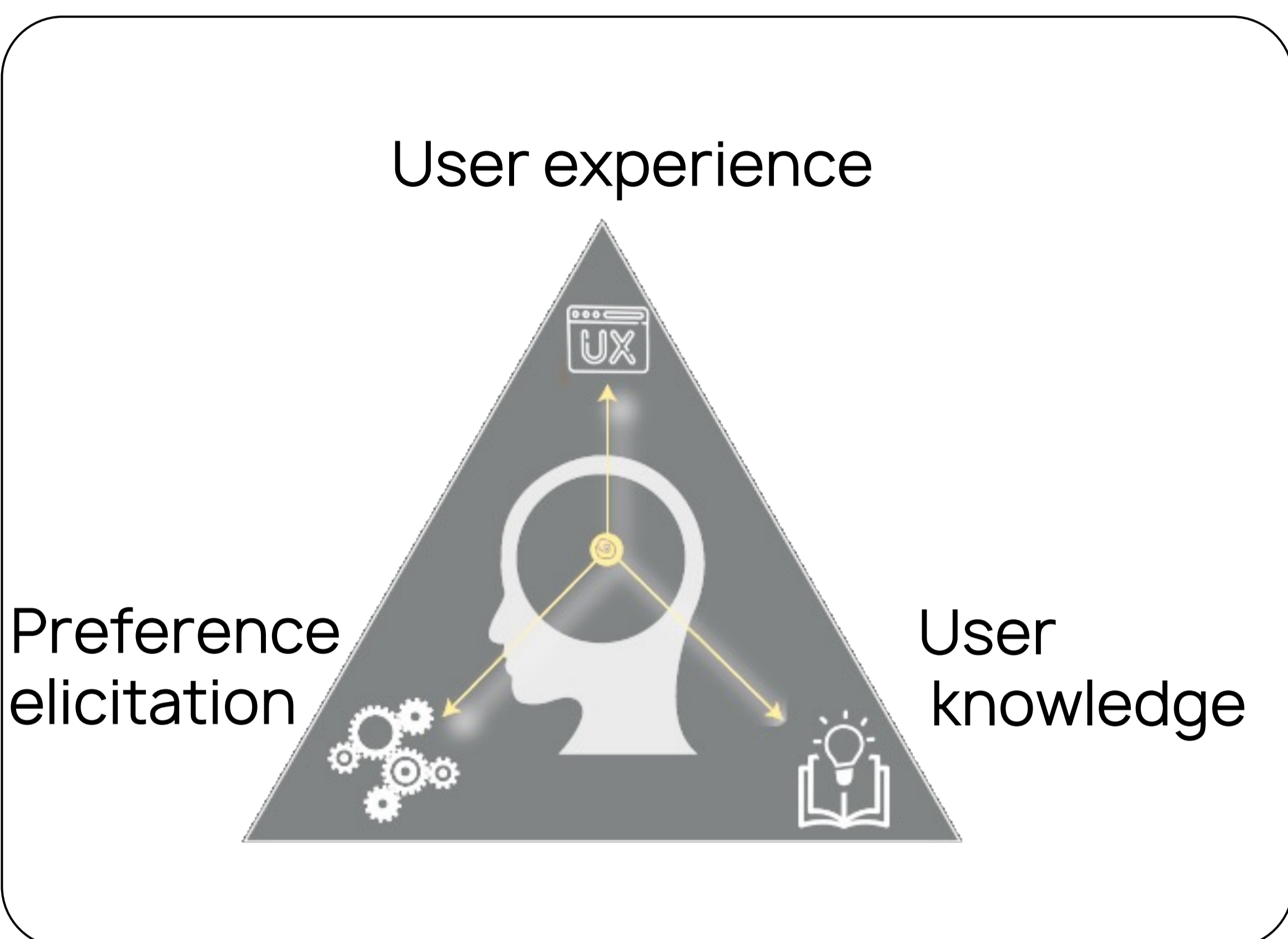
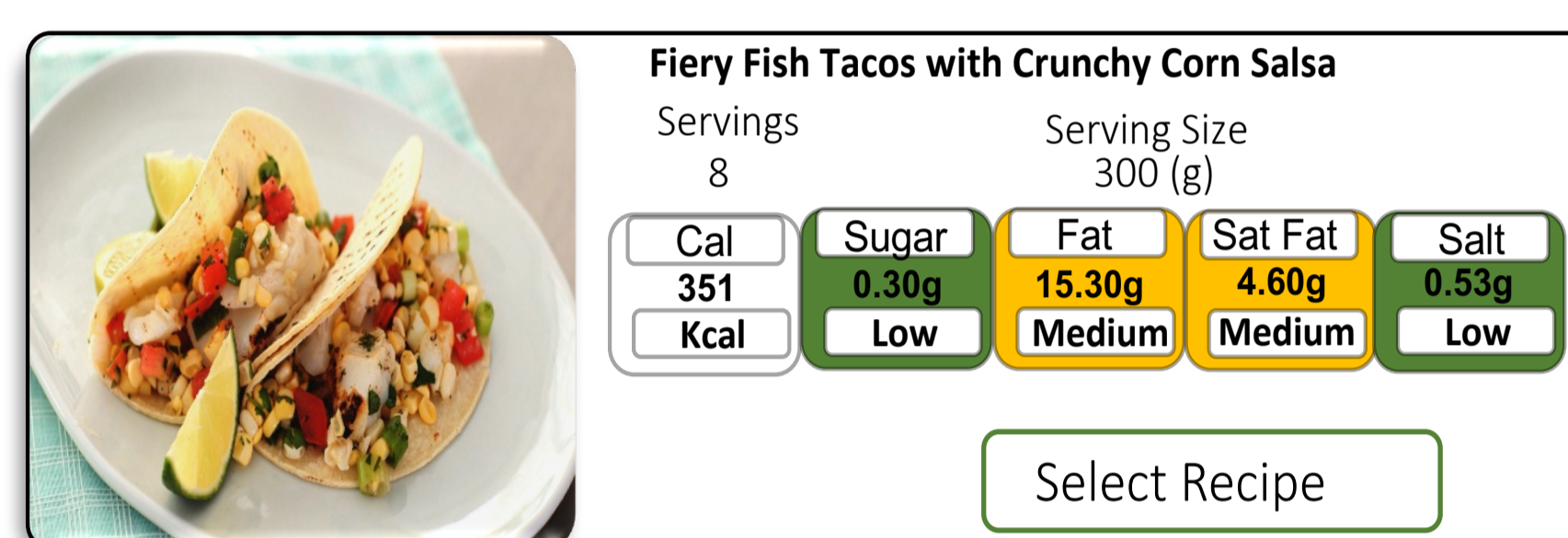
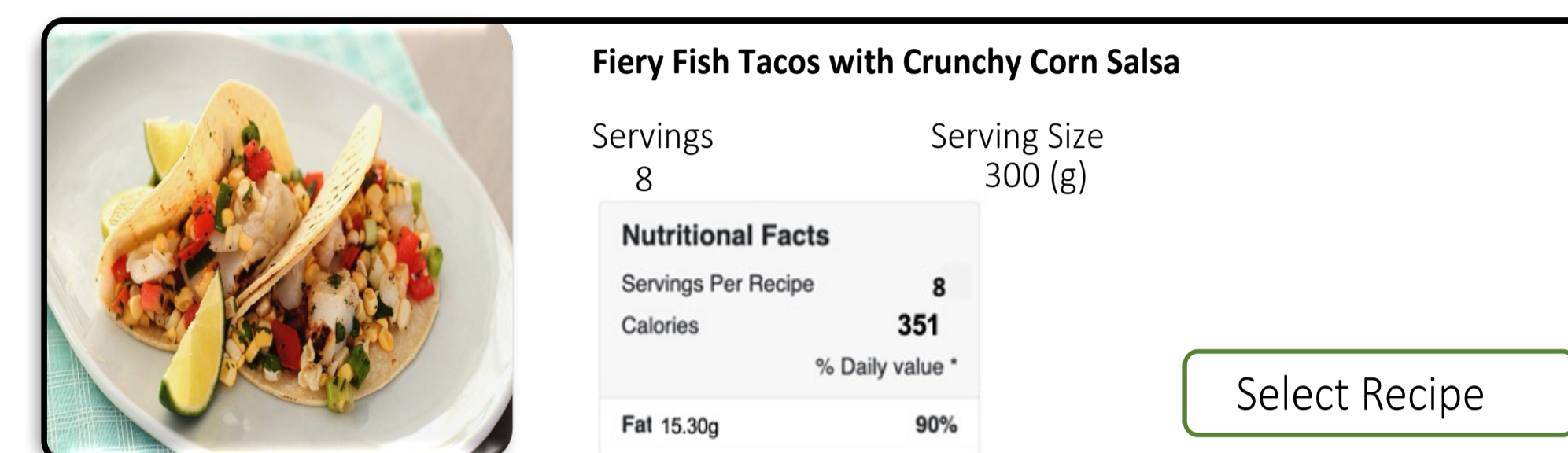
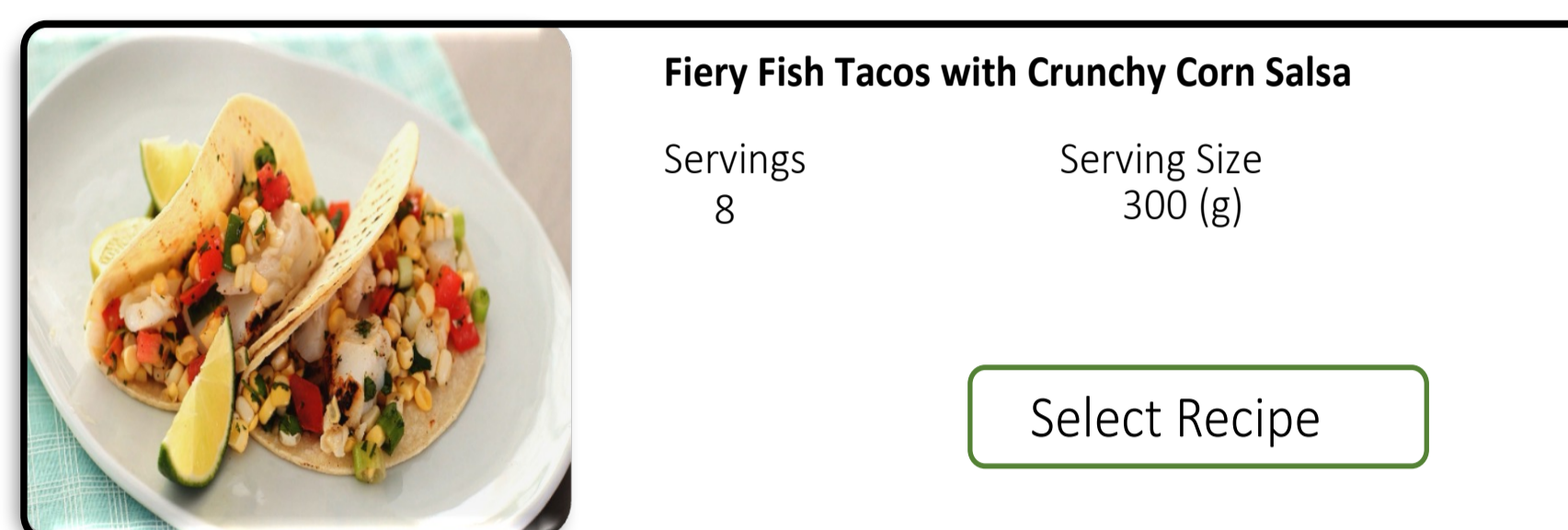


# How the user's food knowledge and nudges effect the user experience?

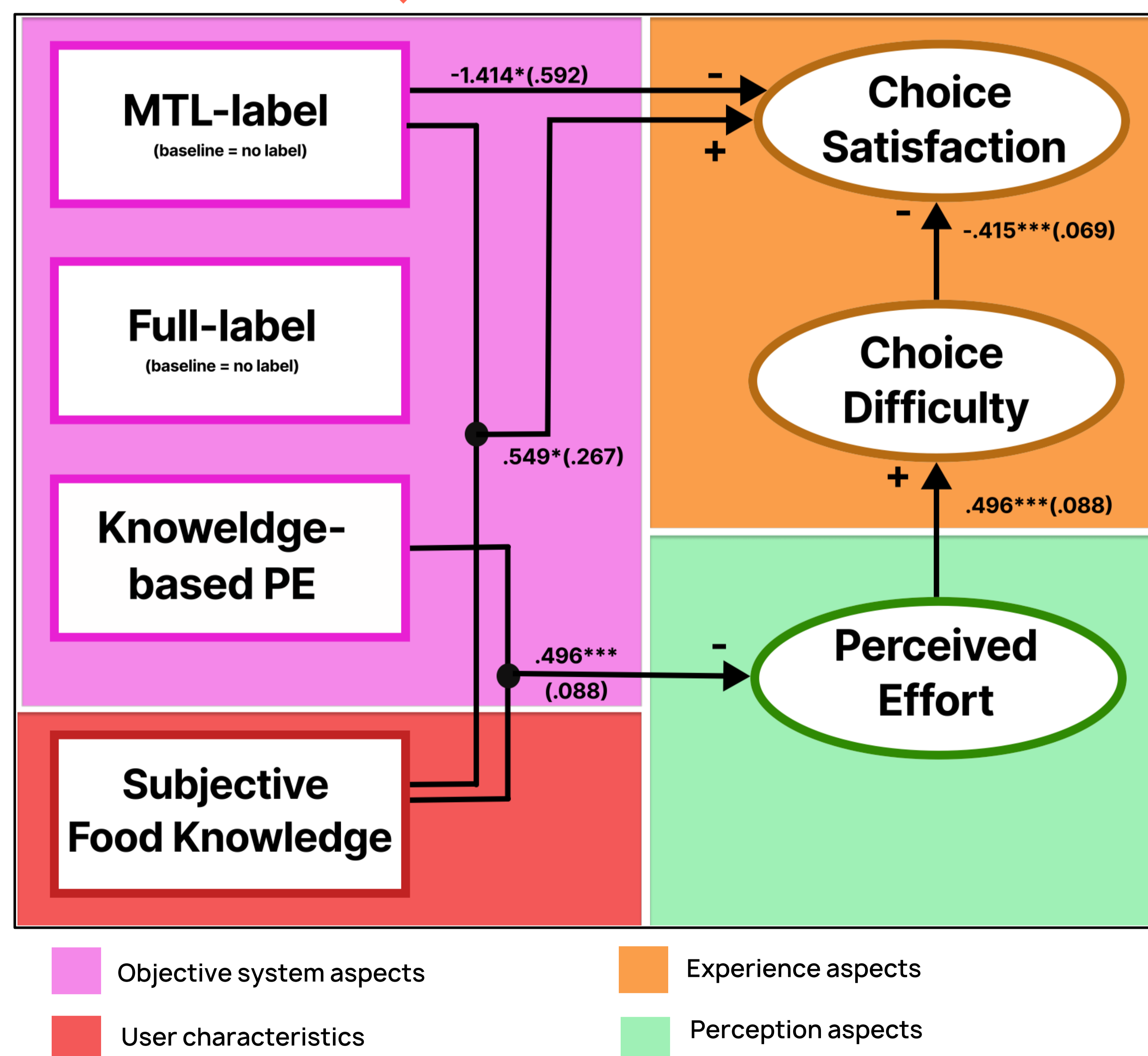
Ayoub El Majjodi, Alain Starke, Mehdi Elahi, Christoph Trattner



System aspects relationship



Personalized recipes generated by **knowledge-based** recommender or **content-based** recommender



## Takeaways

- Preference elicitations and the user knowledge drive the healthiness of recipe choices.
- Higher Food knowledge leads higher user satisfaction in Knowledge-based recommender.
- Lower knowledge leads to a more effort thus more difficulty.

### PARTNERS



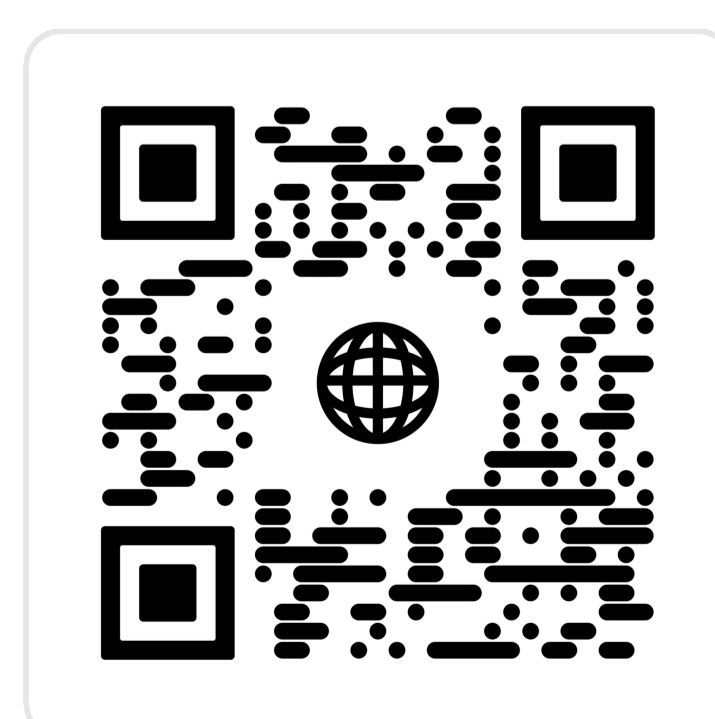
### HOST



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